



Oversee content standards, strategies and implementation of district-wide online activity including creative and written content for district and school communications webpages, home pages, news sites and other web pages, as needed.

Monitor all phases of projects, from conception to delivery, ensuring deadlines are met; evaluate and report on the effectiveness and reach of communication strategies.

Coordinate special events and lead communication projects concerning the school district; promote awareness surrounding district information or initiatives and share PPS accomplishments, needs and goals.

Participate in planning and coordinating district programs, media events and press conferences; prepare work plans, strategies for information dissemination, press kits, talking points and related materials; collaborate with

